BENGALURU THANKS ITS GOOD SAMARITANS

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According to the Global Road Safety Report, 2015, India witnesses more than 200,000 deaths due to Road Traffic Accidents (RTAs). In such a scenerio, the first person to attend a victim is a traffic by stander. Good Samaritan's initiative is to strengthen the cause by encouraging common people to help so that the victim could be taken to the nearest hospital without hustle.

In a one of its kind initiative, Good Samaritans awards were given to three people and nine were felicitated (in the individual category) for helping accident victims, getting medical help and saving their lives. Awards were also given to Organizations, who have worked towards improving road safety. This is the first annual property of Columbia Asia Hospitals.

"The Good Samaritan guidelines are encouraging people to come forward and help the victims without any fear of being subjected to any criminal or civil liability. However, not many are aware of these guidelines. Being in the healthcare industry, we thought of taking a proactive step in ensuring that less lives are lost in RTA. Good Samaritan Awards is our first attempt towards this," said Tufan Ghosh, CEO Columbia Asia Hospitals.

Ramalinga Reddy, Minister for Transport, Govt of Karnataka, gave insights on the road accidents, and how people can help each other in any emergency situation and bring a positive change in the society.

During the panel discussion R Hithendra, Additional Commissioner of Police (Traffic), Bengaluru talked about how road traffic accidents are a major concern in Bangalore.

He also spoke about the various initiatives BTP is taking to ensure easy and safe commuting on Bangalore roads.

He stressed upon the fact that the Good Samaritan will be helped by the police.

In India, one life is lost in RTA every four minutes. Thus, on an average 377 people, including 16 children, die of RTA every day.

ORGANISATION CATEGORY

Axio Biosolutions Private Limited and Alert We Care

For creating bandage that can stop uncontrolled bleeding due to trauma injuries, which is the second

leading cause of civilian deaths. Axiostat is a quick and effective intervention can stop most of these preventable deaths. Axiostat has been proven to reduce the time taken to stop severe external bleeding in less than 5 minutes.

INDIVIDUAL CATEGORY

M S Veena: A man lost his limb in a road accident and was grievously injured. Veena not only helped him to reach the hospital, but collected his severed limb and put it in a plastic bag and took it to the hospital so that it could be replaced using surgical interventions.

Salome Jayakumar: While driving on the road with her daughter, Jaykumar saw a man meet with accident and suffer grievous head injury. She took the person to the hospital, holding his head all the while as he was bleeding profusely from his nose. After the person was admitted, she went back to the accident spot collected the key and vehicle and made it a point that the vehicle was delivered back to his family.

C J Kaveriamma : On her way to Coorg, this lady saw that huge crowd has gathered around an accident spot. After reaching there she found that the driver, an old lady and a child are seriously injured after meeting with an accident. She dropped her plans of visiting Coorg and carried the accident victims to the hospital. During the journey to the hospital, she constantly made them drink water to reduce blood loss.

INDIVIDUAL CATEGORY: FELICITATIONS

• Gowri Yale
• Harshendra Maheshwari
• John Varghese
• Kunal Kapoor Jha
• Muhammad Yaameen
• Nandita Kapoor
• Prakash Mahato
• Sandhil Kumar
• L Saurabh Tripathi